

## Academic Year 2024/25

### Master of Arts in Cross-Cultural Communication and International Management

Code: 4053 F/P

#### Notes

- (i) These programme regulations should be read in conjunction with the University's Taught Programme Regulations.
- (ii) A core module is a module which a student must pass.
- (iii) A compulsory module is a module which a student is required to study.
- (iv) All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.
- (v) All modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module.
- (vi) Not all modules may be offered in all years and they are listed subject to availability.

#### 1. Programme structure

- (a) The programme is available for study in both full-time and part-time modes.
- (b) The period of study for full-time mode shall be 1 year starting in September. The period of study for part-time mode shall normally be 2 years starting in September. The part time mode will be agreed in consultation with the Degree Programme Director.
- (c) The programme comprises modules to a credit value of 120 credits of taught modules and a 60 credit Research Portfolio. The choice of optional modules is subject to the approval of the Degree Programme Director.
- (d) All candidates shall take the following **80 credits of compulsory modules**:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Credits Sem 3	Level	Type	Mode
ALC8003	Research Portfolio	60			60	7		
ALC8013	Introduction to Intercultural Communication	20	20			7		

- (e) All candidates shall take further **optional Language & Communication** modules to a value of **40 credits** from the following:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Credits Sem 3	Level	Type	Mode
ALC8001	The Social Psychology of Communication	20	20			7		
ALC8002	Sociolinguistics	20		20		7		
ALC8007	Professional Communication in Intercultural Settings	20	20			7		
ALC8012	Language and Social	20	20					

	Interaction							
ALC8021	Multimodal Communication	20		20				
ALC8037	Multilingualism	20		20		7		

(f) All candidates shall take **compulsory Management** modules to a value of **20 credits**:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS8061	Managing Across Culture	10	10			7		
NBS8078	Strategy for Managers	10	10			7		

(g) All candidates shall choose a further 40 credits from optional modules. **Candidates are recommended to choose from the following Management modules:**

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS8074	Global Perspectives on Human Resource Management	10		10		7		
NBS8142	Current Issues in International Business and Management	10		10		7		
NBS8265	Managing Change in Organisations	10		10		7		
NBS8383	Diversity in a Global Context	10		10				
NBS8513	Role of Business and Society – Issues and Challenges	10		10		7		

Candidates may take, subject to the approval of the Degree Programme Director, no more than 20 credits of alternative modules outside their pathway. This could include an additional Language and Communications module, or a module from another pathway. At least 40 credits must come from the Management options (20 credits of compulsory Management modules and 20 credits of optional Management modules).

## 2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.